

HUGE SUCCESS AT CHINA FISHERIES & SEAFOOD EXPO –

NORDIC SEACO AT THE EXPO WITH BRAVOUR

Opening ceremony



Busy autumn

Due to good work and our hands-on focus, the autumn has been quite busy. We've continuing to provide customers with good volumes from our product line.

Planned training

Early 2012 Nordic Seaco initiate a comprehensive training of fishermen from connected seinna vessels. **Mr. Otto Giskeødegård** and **Mr. Jan Brox**, has been engaged to assist in our best intention program. Improving further the quality of species, like **Cod, Haddock** and **Saithe**, from North East Atlantic ocean landed in **Norway**, all **MSC approved**.



Torgrim B. Finnes

New crew

From end of October, **Mr. Torgrim Bjørkedal Finnes**, has been employed with **Nordic**

Nordic Seaco decided to participate at the always crowded China Fisheries & Seafood Expo, in **Qingdao**, China. Customers and potential buyers hooked on **CEO Mr. Hogne Worren** and **Sales Director, Mr. Robin Rasmussen**. Every second visitors asked for updated status on the **MSC-approval** on Cod & Haddock and availability of next landings, for direct export to customers.

Seaco. His first few tasks was at logistics dept., but we hope to take use of his broad experience within export of salmon and whitemfish. Previously to **Nordic Seaco**, he's been gaining working experiences with dedicated fish and seafoods exporters in **Ålesund** and in **Portugal**.

Our very best seasonal greetings and wishes for prosperity for 2012, to all our business fellows.

Facts on the expo

- 1-3rd November 2011, in **Qingdao International Convention Center, China, #16 expo.**
- 6-8th November 2012 at **Dalian World Expo Centre, China.**
- **Five Norwegian booths, including the efficient booth of Nordic Seaco.**

Facts and further info

- **Nordic Seaco was incorporated in 1996 & celebrate it's 15th anniversary in 2011.**
- **The Norwegian Magazine KYSTMAGASINET, give good attention to Nordic Seaco in last issue.**

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MSC fisheries of Cod & Haddock

At **Nordic Seaco** we made a big applaud 30th of November, upon receiving info about approval of Norwegian **cod** and **haddock** fisheries as **MSC certified**. During six years in process, to certify fishing vessels according to **MSC**, (**Marine Stew-**

ardship Council), environmental approved standard to ensure sustainable fishing. To receive such approval, fisheries must meet the standards for sustainable fishing set by the Council, (**MSC**). The Council is an international non-profit organization created in **1997** to promote

solutions to wild capture fisheries only. The **MSC** runs the internationally recognized environmental certification and ecolabelling program. for sustainability in wild captured fisheries.



www.nordic-seaco.no

www.msc.org

www.kystmagasinet.no