

# READY FOR BUSY SEAFOOD EXPO – THE 21<sup>ST</sup> SHOW IN BRÜSSELS –

## SEAFOOD EXPO GLOBAL, IN BRÜSSELS

- 6<sup>th</sup> to 8<sup>th</sup> of May 2014

### Since 1993

Over the years, the expo in **Brussels** has been growing and ever growing. Since the very first expo in **1993**, the tradefare has gathering seafood professionals from all over the globe.

**Mr Hogne Worren, CEO of Nordic Seaco** has been participating from the infancy of this important event. Last year some **25000 attendees** and about **1700 exhibitors** (from **76 countries**) paid attention to the twin expo.

From this year, the organiser split between **Seafood Expo Global** and **Seafood Processing Global**. New name, but the very same basis at Brüssel Expo area.

One of the biggest advantages of **Seafood Expo Global** is the compact area, with simple infrastructure. Easy to locate and meet client and suppliers from all over the fish & seafood world.

Making a good venue, you need to be early out with appointments. This is crucial for a **successful expo**. Business opportunities is in the air, during all days in Brussels.

Coming together for business meeting, is simply an important part of trading activity in the globalized fish & seafood business, claim CEO Hogne Worren of Nordic Seaco.



### Facts on Seafood Expo Global

- **Seafood Expo Global** this year, from **Tuesday 6<sup>th</sup> to Thursday 8<sup>th</sup> of May**.
- **Venue at Brüssel expo**, just out of city centre.
- **Companies & Business professionals** from all corners to be present for talks and negotiations.



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### Updated MSC registration number - **MSC-C-50885**

Marine Stewardship Council [MSC organizer] makes in 2014 an upgrading of CoC filing. This affects **Nordic Seaco** its first MSC number MML-C-1168, which will be outdated. Valid **MSC Chain of Custody [CoC]** number of **Nordic Seaco** from the current time will be **MSC-C-50885**.

The advantage of the new MSC number is simply the MSC acronym is included. This provide a greater appreciation of the MSC issue. There will be a three-year transitional period for old & new code. From 1st April 2017, only the new code is valid.

**Nordic Seaco** will from the very first moment promote our new MSC CoC number **MSC-C-50885**.