

MARKET PRESENCE — NECESSARY TO MEET CUSTOMERS —

PARTICIPATING AT EUROPEAN SEAFOOD EXPO

- ready for the 21st seafood show



**EUROPEAN
SEAFOOD EXPOSITION**

Busy days at expo

Nordic Seaco will be present with their **CEO Mr. Hogne Worren**, sales director, **Mr. Robin Rasmussen** and from logistics/sales dept., **Mr. Torgrim B. Finnes**. They will be present during the three opening days of this internationally important trade fair. Mr. Worren has been participating on all show since easy start 20 years ago and been seeing the big increase and growth of the market place.

The main advantage of been present at Euro Seafood, is simply that everyone is present, claim **Mr Worren**. Not only European connection, but contacts from all corners will be present.

Prolonged agreement with GIEK

Nordic Seaco sign contract for prolongation with **GIEK**, Garanti-instituttet for eksportkreditt back in March this year. **GIEK's** objective is to promote Norwegian exports by issuing guarantees on behalf of the Norwegian government. By using

the credit facilities through **GIEK**, **Nordic Seaco** is able to operate on commercial trading terms in the main trading markets all over the world. **CEO Mr. Hogne Worren** say that prolongation of contract make company trade much more convenient and open new opportunities for **Nordic Seaco**.



The **Nordic Seaco** will for very first time use new flight services from their local hub, Aalesund. Flying KLM from Aalesund airport Vigra, via Amsterdam to the trade city Brussels. When departing **Monday** afternoon and returning **Thursday**, it will be easy to include all activity in busy Brussels. The expo open doors **Tuesday 23rd of April**, at **10:00**.

Both exporters and importers will be present during the Seafood Expo, so meeting plan will be more than complete.

Nordic Seaco will particularly put efforts on availability of **MSC-approved** white fish species as **Cod**, **Haddock** and **Saithe**.

Facts on Euro Seafood

- at **Brussels Expo**
- **Tuesday April 23rd to Thursday 25th**.
- **140 countries represented in 2012**
- **More than 26000 visitors i 2012**
- **First show in 1992**
- **World's largest seafood trade fair**
- **Nordic Seaco participate on Master Conference, prior to the Expo**
- **We're glad to meet you once more !**

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