

# QUALITY MATTER; — MSC AUDIT FOR MSC-C-50885 —

## NORDIC SEACO CHAIN OF CUSTODY Surveillance audit in January 2015



Seina vessel Bernt Oskar, with whom Nordic Seaco cooperate closely with.



**Marine Stewardship Council (MSC)** was established to make a difference for worldwide seafood trading. The main task for **Nordic Seaco**, is simply to take leadership in export of MSC-certified fish {**Cod, Haddock & Saithe**}. In the total, wild caught global seafoods, count of some **10,5 prosent** of the total catch volume. Nordic Seaco put efforts in this.

### Nordic Seaco strengthens the TEAM

We are pleased to inform that our former colleague **Gunn Bortne Testman** joined us from January.

**Gunn** has background from Export Marketing with many years of experiences within the fish industry. Primarily

within trading of whitefish and pelagic products, in addition to retail products to **Asia, Australia** and defined **European markets**.

**Gunn** has had a break from the fish business since 2011, but coming now in action. The **Nordic Seaco** team is very pleased to have her back for new challenges!

At same time as Gunn join **NORDIC SEACO TEAM**, **Torgrim B. Finnes**, will put more efforts into global trade of fish and seafoods. He'll first of all put attention to emerging markets and particular product lines. First of all whitefish and by-products, which has increasingly global demand.

### MSC-C-50885

**Nordic Seaco** is currently going through MSC Chain of Custody surveillance audit, to get prolongation of the MSC certificate. Nordic Seaco CoC # **MSC-C-50885**, was initially granted back in **2009**, and prolonged ever since. With MSC certificate **Nordic Seaco** got advanced tool for marketing of **Cod, Haddock** and **Saithe** to demanding markets globally.

### Facts on quality

- **MSC Chain of Custody number MSC-C-50885**
- **Demersal species Cod, Haddock & Saithe is approved.**
- **High attention on quality, always give best results.**
- **Correct handling at first hands, improve fish quality.**

### Facts on MSC

- **Global program**
- **10,5% of wild caught fish has MSC label**
- **fisheries in 34 countries engaged**
- **Business in 66 countries hold MSC CoC docs**

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